



We empower Individuals To Develop and Deliver Clear Messages

Once that message is developed, we channel your communication into measurable results

Barbara Sherf formed a communications consulting firm more than 15 years ago. She built the company on her reputation as an award-winning print and broadcast journalist, spokesperson, publicist, writer and corporate communicator.

D. Mike Smith blends a combination of keynote speaking, community involvement, coaching and mentoring skills. He conveys a keen ability to organize, present and market his ideas to businesses and individuals. Mike has held an array of leadership positions and is committed to giving back to others.

Our offerings include (but are in no way limited to)....

- Say What? Creating A Message that Sticks
- The Word is Out – Delivering Your Message with Passion
- Talk the Talk: Beginner, Intermediate & Advanced Public Speaking Workshops
- Shifts Happen: Social Networking Among Generations
- Crisis Communication: What's Your Plan?
- Crucial Cultural Communication
- What to Wear, Say and Do
- Harness The Energy: Motivating Workers From the Inside Out

We Guide You in Managing Your Message Through

- Workshops
- Webinars
- Press Releases
- Speech coaching
- Animated Presentations
- Web Videos
- E-Newsletters
- Motivational training

What Seminar Participants Say About Us...

"In three sessions, I felt more confident and relaxed in front of my employees, shareholders and the general public. I would recommend speech coaching for any entrepreneur. It helps you to get your message across, which is critical to success."

— Jason Olim,
former President of CDNow

"I have attended so many corporate sessions over the years, but I felt your workshop was so much more personal & from the heart."

— Jody Davies, President,
Whitemarsh Business Association

"Co-facilitation requires a great deal of trust, chemistry and humility. When it "comes together" it's like a symphony, when it doesn't - a disaster. In my 30-year career I don't believe that I've witnessed a more effective co-facilitated session."

— Steve Horner, Founder and President,
Delaware Valley Consulting Group

www.CommunicationsPro.com